

# BUSINESS PARTNER BRIEF

## MARCH 2022



### Director's Message

Greetings! March is here and our new Ticketing Lobby is very close to completion, and we are super excited. We have much to celebrate this month, with several incredible sustainability efforts and a "Plane to See" coloring sheet art contest well underway, along with other news I'll share in this month's edition.

-Cynthia Guidry

### Flight Slot Reallocation

Southwest Airlines picked up two flight slots and American Airlines grabbed one after Delta Air Lines relinquished three of its supplemental air carrier flight slots late last year. We continue to see strong demand for all flight slots at LGB. Our waiting list for future slots includes current LGB airlines as well as a new applicant, Canadian ultra-low-cost carrier, Swoop. Should Swoop decide to take a future open flight slot at LGB, it would use U.S. Customs and Border Protection [Preclearance](#) to screen passengers coming from Canada before their departure rather than upon arrival. See the table below showing current flight slots with the reallocations.

Air Carrier	Permanent Flight Slots	Supplemental Flight Slots	Total Flight Slots
American Airlines	3	1	4
Delta Air Lines	9	0	9
Hawaiian Airlines	2	0	2
Southwest Airlines	26	11	37
UPS	1	0	1
<b>TOTAL</b>	<b>41</b>	<b>12</b>	<b>53</b>

## LGB Business Partner Spotlight: Leticia Stockton

This month we'd like to introduce Leticia "Tish" Stockton, General Manager-Retail for Paradies Lagardère at LGB. Tish began her career with Paradies in 2011, has received numerous industry accolades, and transferred to LGB in 2021. In her spare time, she enjoys playing a variety of sports (she played college basketball), traveling and eating good food!

Q: Can you tell us about your business operations at Long Beach Airport?

A: Paradies Lagardère operates two retail stores at Long Beach Airport, one in the north concourse and one in the south concourse. Our team consists of 16 dedicated employees who have been with the company for numerous years. I'm very proud of our team's outstanding customer service and our impeccable merchandising standards. All the praise goes to the team and all the hard work that they put into making us great and having a great partnership with LGB.



Q: What special plans were in place for the Super Bowl? How did it turn out?

A: During "hot market events," such as the Super Bowl, timing is everything. We set up a kiosk in the outdoor garden area to generate excitement. Once the teams were announced, we had a very short window to sell as much product as possible within a very limited time frame. We communicate the needs of the business and work with my team to get the product to the stores as quickly as possible. The Super Bowl was a huge success - it was actually one of the most successful Super Bowl events we have done as a company due to the planning and preparations that occurred before, during and after the event. We were able to adapt throughout the day and get the Rams Super Bowl champion merchandise in place the day after the big game.

Q: What do you like best about being part of the LGB community?

A: The people. Everyone is friendly and has been very helpful in my transition here to LGB.

Q: Anything else you'd like to share with LGB business partners?

A: I'm very happy to be here, happy to be a part of the LGB family, and looking forward to continuing to build on the strong relationships that we already have established here!

## Sustainable Fuel Powers Super Bowl Flights

Airport FBOs are tapping into Sustainable Aviation Fuel (SAF), made with renewable resources and not fossil fuel, to mitigate the carbon footprint of flights. In partnership with World Fuel Services, our own Ross Aviation offered SAF to customers at LGB during Super Bowl weekend. Approximately 15,000 gallons of blended SAF was available that weekend for customers as just one part of Ross Aviation's sustainability initiatives underway across its coast-to-coast FBO network. Similarly, at Long Beach's Signature Flight Support, leaders of the FBO said they are working within the industry to educate customers about SAF, and they believe excitement is building for the new product, which remains in limited production but is likely to become more widely available.



## "Plane to See" Contest Seeks Uplifting Art

LGB is calling on local artists to take part in a "Plane to See" aviation-themed design contest, where 10 selected winners' drawings will earn \$500 honorariums and be used to create coloring sheets for travelers of all ages. The drawings should reflect the diversity of the Long Beach community and make it "Plane to See" why LGB and its storied aviation history are so special. Selected drawings will be printed and distributed at community events and to LGB travelers. The images also will be available to download online. The contest, coordinated in partnership with the Arts Council for Long Beach, is open to local artists of all ages and skill levels, with submissions accepted [online](https://www.longbeachairport.com/arts-council-for-long-beach) now through March 31, 2022.



## CALL FOR ARTISTS: COLORING SHEET ART CONTEST

Details: [bit.ly/airportartcontest](https://bit.ly/airportartcontest)

Apply by March 31, 2022



## Aeroplex Achieves Sustainability Milestone

Congratulations to Long Beach's Aeroplex Group Partners, which is now the [first airport developer certified](#) under the National Air Transportation Association's Sustainability Standard for Aviation Businesses. The industry standard aims to reduce greenhouse gas emissions and increase sustainability among aviation businesses that can lead the way in reducing their carbon footprint. Aeroplex certified both its Long Beach and Van Nuys general aviation and business aircraft centers! In related news, Aeroplex began an organic food waste collection program back in March 2021 that has already resulted in a 50 percent reduction of landfilled waste, well in advance of the 2022 goal set by SB 1383. All of Aeroplex's tenants utilize the waste bins for raw organic products, and Aeroplex conducts waste audits on each trash, recycling and organics route on a regular basis. Sustainability is a team effort, and we are very proud of Aeroplex's outstanding achievements.

## Phase II Construction Update

We're making steady progress with Phase II of our Terminal Area Improvement Program and both the new Ticketing Lobby and the Checked Baggage Inspection System (CBIS) facility are expected to open this spring! Last month, testing of the baggage handling system continued with testing of live bags with bag tags. In the lobby space, sliding doors, overhead ceiling tiles, lighting and most of the terrazzo floor have been installed. Formwork and site preparation for the first phase of architectural concrete to be poured are underway in front of the new Ticketing Lobby. And in our future Baggage Claim area, excavations for footings for columns remain ongoing.



Exterior of the new Ticketing Lobby

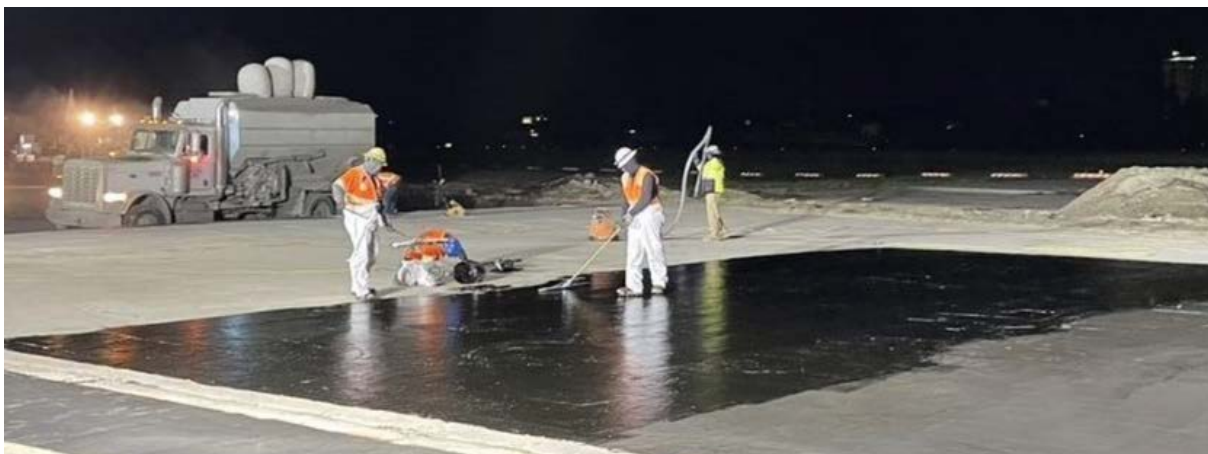


The future new Baggage Claim area

## Taxiway L Update

Work in the Phase I area of our Taxiway L project is well underway. Taxiway L is the primary taxiway for all departing commercial aircraft and is adjacent to Runway 12-30. This work is critical to the safety of our airfield. Last month, waterproofing at the Lakewood Tunnel and cement treated subgrade were completed. Cement Treated Base (CTB) testing was performed. And demolition of existing electrical, and excavation of shoulder grading, remain ongoing. Work in the Phase II area of our Taxiway L project, which consists of Taxiway L1 and L2 connectors, began in February. Demolition of existing asphalt concrete pavement and excavation to subgrade were completed. Placement of CTB is expected to begin later this month.

We're sensitive to the impact construction noise can have on our surrounding communities and we strive to be a good neighbor. Unfortunately, in early February, some residents were awakened by loud construction noise that was determined to be related to a specific piece of construction equipment, and we quickly directed the contractor to discontinue its use. Work is quickly progressing on this critical airfield safety improvement project.



Waterproofing at the Lakewood Tunnel was completed



Cement Treated Base (CTB) testing was performed



## Lot B Charging Stations

We recently installed new electric vehicle (EV) charging stations in Parking Structure B. The original chargers were replaced with updated ChargePoint equipment. With the addition of more charging stations, a total of five dual chargers and two single chargers that are capable of powering 12 vehicles are available.



## Seen at the Scene

NASA's Super Guppy, the last operational Boeing 377 Stratocruiser, made a spectacular appearance at LGB in February! Based in El Paso, Texas, the Super Guppy has a hinged nose that opens so cargo can be loaded and unloaded easily from its belly.



Our Los Angeles Rams won Super Bowl LVI at SoFi Stadium. The big game brought travelers and excitement to our airport, where a total of private 74 aircraft were parked (27 on the FBO ramps and the remainder on other parts of the airfield). Our historic terminal was lit with team colors, and Paradies Lagardere set up a pop-up shop with merchandise for fans.



LGB welcomed the Chick-fil-A blimp, parked on our airfield for more than a week in early February. There are only about two dozen blimps – which operate using helium – in the world!



On February 1, LGB's terminal lights turned red in recognition of Lunar New Year!





## January Commercial Flight Activity

Long Beach Airport (LGB) served 183,244 passengers in January 2022. Airline passenger traffic at LGB increased 344.2% in January 2022 compared with the same time in 2021, and decreased 36.4% when compared with the same period in 2020. Total air cargo carried by aircraft, both inbound and outbound, increased 27.3% in January 2022 compared to the same time the previous year; 1,262 tons passed through LGB in January 2022.

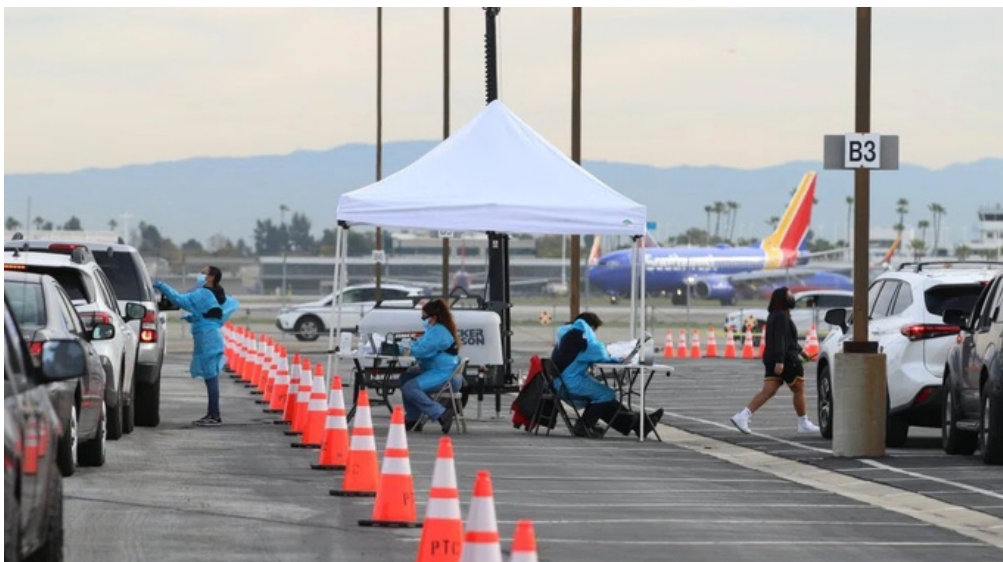
	Jan 2022	Jan 2021	% Change	Jan 2020	% Change	YTD 2022	YTD 2021	% Change	YTD 2020	% Change
<b>Passenger Traffic</b>										
Enplanements	91,830	20,060	357.8%	144,226	-36.3%	91,830	20,060	357.8%	144,226	-36.3%
Deplanements	91,414	21,194	331.3%	143,844	-36.4%	91,414	21,194	331.3%	143,844	-36.4%
<b>Total Passenger Traffic</b>	<b>183,244</b>	<b>41,254</b>	<b>344.2%</b>	<b>288,070</b>	<b>-36.4%</b>	<b>183,244</b>	<b>41,254</b>	<b>344.2%</b>	<b>288,070</b>	<b>-36.4%</b>
<b>Total Air Cargo (Tons)</b>	<b>1,262</b>	<b>991</b>	<b>27.3%</b>	<b>1,567</b>	<b>-19.5%</b>	<b>1,262</b>	<b>991</b>	<b>27.3%</b>	<b>1,567</b>	<b>-19.5%</b>

## COVID-19 Federal Masking Requirement

As a reminder, the TSA federal mask mandate requirement, in conjunction with the CDC, is in place through March 18, 2022; the mandate applies to everyone at airports and on commercial flights. Stay tuned for updates.

## COVID-19 Globemaster Testing Site Closes

The testing clinic, located in the large parking lot near 3590 E. Wardlow Road, was no longer needed and closed on February 26. The Long Beach Health Department originally opened the site in January to meet increased demand for COVID-19 testing. Thank you to all tenants and employees who gracefully dealt with some of the related traffic congestion issues and helped make the testing site available for our community. The site administered more than 35,400 tests! For details about other testing sites, visit the [Long Beach Health Department website](#).



(Photo by Howard Freshman)



## Women's History Month

March is Women's History Month, and our airport has a rich history of women making a difference in aviation! Look for posts on our social media feeds about pioneers such as Barbara London, a commanding officer of Long Beach's 6th Ferrying Group at Daugherty Field, and the only woman awarded the Air Medal in WWII.

